## <u>REMARKS</u>

The Office Action mailed August 4, 2005 has been reviewed and carefully considered. Claims 1-18 are canceled without prejudice. Claims 19-36 are added, the independent claims being 19 and 28. Reconsideration of the above-identified application, as amended and in view of the following remarks, is respectfully requested.

Claims 1-18 stand rejected under 35 U.S.C. 103(a) as unpatentable over U.S. Patent No. 6,278,887 to Son et al. ("Son") in view of U.S. Patent No. 6,317,614 to Okada.

Because claim 1-18 are canceled, the instant ground of rejection is deemed moot.

Claim 19 recites, "... after power-on of the telephone, <u>maintaining</u> the LCD on until a call is established and a predetermined time period has expired since establishment."

Support for claim 19 is found in the specification (e.g., page 7, lines 17-19; page 9, lines 8-10).

Son, by contrast, discloses turning on the display at power-on, and then turning the display off after a predetermined time period that any keystroke resets (FIG. 2). When a call is initiated, the display is turned back on (col. 5, line 66 - col. 6, line 6; FIG. 3).

Okada discloses turning on the display upon power-on, but not the maintaining of the present claim 19.

For at least the above reasons, claim 19 distinguishes patentably over both references, alone or in combination.

Apparatus claim 28 is based on method claim 19, and is deemed patentable over the cited references for at least the same reasons set forth above with regard to claim 19.

New claims 20, 24, 25, 29, 34 and 35 find support in the specification (e.g., page 7, lines 14-17; page 9, lines 4-7), FIG. 2 and FIG. 3.

New claims 21, 26 and 30 find support in the specification (e.g., page 6, lines 14-15; page 7, lines 15-17; page 9, lines 4-7).

New claims 22, 31, 32 and 36 find support in FIG. 2, ref. nos. 211, 213 and FIG. 3, ref. nos. 313, 315.

New claims 23 and 33 find support in FIG. 2, ref. nos. 215, 217 and FIG. 3, ref. nos. 317, 319.

In view of the foregoing amendments and remarks, Applicant respectfully requests favorable reconsideration and early passage to issue of the present application.

In the event that any additional fee is required to continue the prosecution of this Application as requested, please charge such fee to Deposit Account No. 502-470. If the Examiner has any questions regarding this Application, it is respectfully requested that the Applicants' attorney of record be contacted at the below-noted telephone number.

Respectfully submitted,

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(Signature and Date)